

White Paper

Grant #: HZ-254286-17

Title of Project: Humanities Open Book Program-Temple University Press

Name of Project Director: Annie Katherine Johnson

Name of Grantee Institution: Temple University

Date Report is Submitted: April 30, 2020

Project Activities

Temple University Press and Libraries received an NEH Humanities Open Book grant in May 2017 to digitize some of the Press's outstanding out-of-print labor studies books and make them openly available. After being awarded the grant, our first activity, in July 2017, was to finalize which of the many out-of-print titles in labor studies we would digitize. In order to do this, we assembled an expert advisory board that included scholars, publishers, and librarians. The complete group included:

- Miriam Frank, Independent Scholar, Author, *Out in the Union* (Temple University Press, 2014)
- Aaron Javicas, Editor-in-Chief, Temple University Press
- Robin Kolodny, Professor of Political Science, Temple University
- Rebecca Lloyd, History Librarian, Temple University Libraries
- Sharon McConnell-Siddorick, Independent Scholar, Author, *Silk Stockings and Socialism: Philadelphia's Radical Hosiery Workers from the Jazz Age to the New Deal* (UNC Press, 2017)
- Elliott Shore, Former Director, Association of Research Libraries

Once the advisory board had made their selections, our staff began the process of locating the authors/executors and securing signed licenses that allowed republication of the books online under a Creative Commons Non-Commercial-No Derivatives license. This is the license the Press uses for all open access books. Simultaneously, our rights and contracts coordinator began the process of identifying third-party material in the books and obtaining all necessary permissions. We ended up receiving permission for the vast majority of third-party material in the books. The only books in which we were forced to block out some of the content were some of the Philip Foner volumes of the *Black Worker*. We anticipated that these volumes would be a challenge as they are essentially collections of primary sources. Where we did have to block out content, we left the citation, allowing readers to find it if needed. Ultimately, we were still able to make the vast majority of the Foner volumes openly available.

We then began reaching out to scholars to write new forewords for the books. We had very little trouble securing authors to write the forewords, although many authors ended up missing their initial deadlines, which delayed the digitization process and contributed to our request for an extension. We are particularly proud of the diversity of our foreword authors (see Appendix 1). They include a mix of senior and junior scholars, the majority of whom are women. The new forewords were a crucial part of our project, as they helped place each book in its historical context and discussed more recent research on the topic. They will be particularly useful for students who might encounter the books and are new to the topic. To complement the new forewords, our art director created eye-catching new cover art for all of the books that tied the collection together and listed the name of the foreword author.

As soon we had a batch of books with cleared permissions, new forewords, and new cover art, we sent them to our vendor, Newgen, to be digitized. Because we did not have digital files, all of the books were digitized from print copies. Newgen then sent us back PDF, EPUB, and MOBI files, and we performed quality assurance to ensure there were no errors. This QA process was more time consuming than we anticipated; some files were sent back multiple times after errors were found.

The books are now available to readers in multiple ways. First, they can be found on the Temple University Press website (<http://tupress.temple.edu/open-access/labor-studies>) through a custom project portal. Each book page includes an embedded EPUB reader so that the books can be read without having to be downloaded. This was the method of delivery that we originally outlined in our grant proposal. They are also available via the Press's instance of the Manifold platform, which we plan to use as a central portal for all of the Press's open access books (<https://temple.manifoldapp.org/>). Manifold is an open source publishing platform developed by the University of Minnesota Press, Cast Iron Coding, and the City University of New York (CUNY). It has been funded by the Andrew S. Mellon foundation. We did not write Manifold into our original proposal and are grateful to the NEH for allowing us to use remaining grant funds to cover the hosting

cost. We believe this is an exciting platform that provides an excellent online reading experience for users. Third, we shared the books with JSTOR and MUSE Open to further extend their reach. We also plan to give copies of the files to HathiTrust as soon as they are ready to accept EPUB files.

In order to promote this collection to new audiences, we organized three public events. These events featured lectures by prominent labor studies scholars. For full details about these events, please see Appendices 2-4. In addition to promoting this collection through specific events, Project Director Annie Johnson attended the United Associate of Labor Education Conference in Philadelphia, Pennsylvania on April 2, 2019, where she presented a poster about our project and spread the word about the labor studies and work collection to labor educators. This conference offered us another opportunity to reach folks outside the academy who might use these books.

We also promoted the books online in various ways. Matt Wray, Associate Professor of Sociology at Temple, wrote an article for the online magazine *Public Books* that was based on the foreword he wrote for the *American Perception of Class* (<https://www.publicbooks.org/american-perceptions-of-class/>). That piece links to the freely available digital version. In addition, Annie Johnson interviewed William Brucher, Assistant Teaching Professor at Rutgers University, about his use of the collection in his “Labor and Employment History” class for Temple University Press’s blog, North Philly Notes (<https://templepress.wordpress.com/2019/11/27/temple-university-press-neh-funded-open-access-labor-studies-titles-find-new-readers-among-rutgers-students/>).

Finally, we wrote a press release and sent out an eblast about the collection to a number of groups and publications including *Teachers College Record*, *AUPresses*, *Journal of Higher Education*, *Inside Higher Ed*, *Chronicle of Higher Ed*, *Publishers Weekly*, *Library Journal*, *Labor: Studies in Working Class History*, *New Labor Forum*, *Labor Studies*, *WorkingUSA*, *Berkeley Journal of Labor and Employment Law*, *Industrial and Labor Relations Review*, and H-Net.

Ultimately, permission fees were less than expected and we had grant funds remaining. This allowed us to digitize two additional books, *Philadelphia Communists, 1936-1956* by Paul Lyons and *Worker Participation and the Politics of Reform* edited by Carmen Sirianni. However, because we digitized these books towards the end of our grant, we did not have time to commission new forewords. As mentioned previously, remaining grant money was also used to fund the costs of hosting on the Manifold platform. Because of the delays in receiving forewords from our authors, and the time it took to plan the events, we asked for and were granted an extension to December 31, 2019.

Accomplishments

We accomplished what we set out to do in our proposal and then some. We digitized 32 books, instead of the 25-30 we had proposed. We held three events and we worked with a faculty member in labor studies at Rutgers University to use the books in his class.

Audiences

We targeted multiple audiences for our project, including students, scholars, and the public. We also reached out to labor educators, a new audience for the Press. We held three in-person events to promote the collection, and the attendance at each event ranged from 30-45 people. In order to attract interested readers beyond the Temple University community, we held two of the events at locations in Philadelphia. The audiences included faculty, students, librarians, union leaders, union members, activists, and labor educators. The events were as follows:

“The Working People of Philadelphia, Then and Now”

November 7, 2018, 6:00-7:30

Ethical Society, 1906 Rittenhouse Square, Philadelphia, PA 19103

Speakers: Francis Ryan, Assistant Teaching Professor, Rutgers University, Sharon McConnell-Siddorick, Independent Historian

Moderator: Cindy Little, Independent Historian

Attendance: 40

“History, Memory, and Household Worker Organizing”

April 4, 2019, 6:00-7:30

New Century Trust/Friends Center, 1501 Cherry St, Philadelphia, PA 19102

Speaker: Premilla Nadasen, Associate Professor of History, Barnard College

Attendance: 30

“Remembering Philip S. Foner and The Black Worker”

October 23, 2019, 1:00-2:00 pm

Charles Library, Temple University 1900 N. 13th Street, Philadelphia, PA 19122

Speaker: William Jones, Professor of History, University of Minnesota

Attendance: 45

As mentioned, 30 masters students from Rutgers University used the collection in fall 2019 as part of a class taught by Dr. William Brucher entitled “Labor and Employment History.”

Evaluation

Project members continually evaluated the project throughout the grant period and made adjustments along the way. For example, after having challenges organizing our first three events to promote the collection, we decided to change course and, in lieu of holding a fourth event, use other promotional opportunities. In addition, although we had originally planned to only host books on the Press website, after learning of the limitations of our EPUB reader, we launched a Manifold site to provide a better reading experience. We also believe that using Manifold will make the books more findable.

After we completed our grant activities, the main project team met to assess the results. We agreed that, if we were to repeat the project, we would adjust the budget.

Permission costs were less than expected but event costs were more than budgeted. In addition, as mentioned, the events were more difficult to organize than we expected. Getting speakers was fairly simple, but because the books were previously published it was complicated to succinctly explain the purpose of the event to potential audience members.

Although we have received limited public feedback about the collection and its value, what we have gotten has been positive. Much of this feedback, interestingly enough, has come from Twitter, where news of the collection spread among academics interested in labor studies. We know we have at least one faculty member who is using these books in the classroom, and we hope that others will follow. We eventually plan to analyze downloads of the books but did not have time during the grant period to engage in this work.

Continuation of the Project

Our project was quite successful, both in terms of making an important group of out-of-print books openly available and in terms of the collaboration between the Press and the Libraries. We would like to continue to digitize more of the Press's out-of-print books and make them openly available. Unfortunately, at this time we do not have the funds to do so. However, the collaboration between the Libraries and the Press will continue in the form of North Broad Press, our joint open access imprint that publishes open textbooks written by Temple University faculty. This imprint is where our focus will be in the near future, although we will continue to look for funding opportunities to make more Press books open access.

Long-Term Impact

This project has helped to solidify the Press's reputation as an important publisher in labor studies. It has also helped expand the Press's reputation as a publisher that is willing to take risks and embrace open access publishing. We hope the

books will continue to be used by students, scholars, and the public for many years to come.

Award Products

Our grant products included:

- Book files (EPUB, MOBI, PDF)
- Project page on the Press website
(<http://tupress.temple.edu/open-access/labor-studies>)
- Individual book pages on the Press website
- Project page on Manifold
(<https://temple.manifoldapp.org/projects/project-collection/labor-studies>)
- Individual book pages on Manifold
- Marketing materials for events
- Video of “Remembering Philip S. Foner and the Black Worker” event
(<https://library.temple.edu/watchpastprograms/show?id=9e55574f-bc88-4e2a-8212-bfdb7e4f6e3a>)
- Blog posts about the project
 - “Temple University Press and Libraries receive NEH grant to make out-of-print labor studies titles openly available”
(<https://templepress.wordpress.com/2017/04/05/temple-university-press-and-libraries-receive-neh-grant-to-make-out-of-print-labor-studies-titles-openly-available/>)
 - “Temple University Press and Libraries Make 32 Labor Studies Titles Freely Available with NEH Grant”
(<https://templepress.wordpress.com/2019/10/08/temple-university-press-and-libraries-make-32-labor-studies-titles-freely-available-with-neh-grant/>)

- “Temple University Press’ NEH-Funded Open Access Labor Studies Titles Find New Readers Among Rutgers Students”
(<https://templepress.wordpress.com/2019/11/27/temple-university-press-neh-funded-open-access-labor-studies-titles-find-new-readers-among-rutgers-students/>)

Appendix 1: Foreword Authors

1. Harold W. Aurand, *From the Molly Maguires to the United Mine Workers: The Social Economy of an Industrial Union, 1869-1897* (1971).
 - Walter Licht, Walter H. Annenberg Professor of History, University of Pennsylvania
2. Samuel Cohn, *The Process of Occupational Sex-Typing: The Feminization of Clerical Labor in Great Britain* (1985).
 - Sharon Hartman Strom, Professor Emerita, University of Rhode Island
3. Daniel A. Cornford, *Workers and Dissent in the Redwood Empire* (1987).
 - William Deverell, Professor of History, University of Southern California
4. James E. Cronin and Carmen Sirianni, *Work, Community, and Power: The Experience of Labor in Europe and America, 1900-1925* (1984).
 - Mary Nolan, Professor of History, New York University
5. Gary S. Cross, *Immigrant Workers in Industrial France: The Make of a New Laboring Class* (1983).
 - Nancy L. Green, Professor of History, École des Hautes Études en Sciences Sociales
6. Mark Erlich and David Goldberg, *With Our Hands: The Story of Carpenters in Massachusetts* (1986).
 - Miriam Frank, Adjunct Professor of Humanities, New York University
7. Philip S. Foner, *The Black Worker, vol. 1, The Black Worker to 1869* (1978).
 - Keona K. Ervin, Assistant Professor of African-American History, University of Missouri
8. Philip S. Foner, *The Black Worker, vol. 2, The Black Worker During the Era of the National Labor Union* (1978).
 - Keona K. Ervin, Assistant Professor of African-American History, University of Missouri
9. Philip S. Foner, *The Black Worker, vol. 3, The Black Worker During the Era of the Knights of Labor* (1978).

- Keona K. Ervin, Assistant Professor of African-American History,
University of Missouri
10. Philip S. Foner, *The Black Worker, vol. 4, The Black Worker During the Era of the American Federation of Labor and the Railroad Brotherhoods* (1979).
 - Keona K. Ervin, Assistant Professor of African-American History,
University of Missouri
 11. Philip S. Foner, *The Black Worker, vol. 5, The Black Worker from 1900 to 1919* (1980).
 - Keona K. Ervin, Assistant Professor of African-American History,
University of Missouri
 12. Philip S. Foner, *The Black Worker, vol. 6, The Era of Post-War Prosperity and the Great Depression, 1920-1936* (1981).
 - Keona K. Ervin, Assistant Professor of African-American History,
University of Missouri
 13. Philip S. Foner, *The Black Worker, vol. 7, The Black Worker from the Founding of the CIO to the AFL-CIO Merger, 1936-1955* (1983).
 - Keona K. Ervin, Assistant Professor of African-American History,
University of Missouri
 14. Philip S. Foner, *The Black Worker, vol. 8, The Black Worker Since the AFL-CIO Merger, 1955-1980* (1984).
 - Keona K. Ervin, Assistant Professor of African-American History,
University of Missouri
 15. Dee Garrison, *Mary Heaton Vorse: The Life of an American Insurgent* (1989).
 - Katherine Turk, Assistant Professor of History, University of North Carolina
 16. Hardy S. Green, *On Strike at Hormel: The Struggle for a Democratic Labor Movement* (1990).
 - Peter Rachleff, Professor of History, Macalester College
 17. James Green, *Workers' Struggles, Past and Present: A "Radical America" Reader* (1983).
 - Paul Buhle, Founder of *Radical America*

18. Barbara Griffith, *The Crisis of American Labor: Operation Dixie and the Defeat of the CIO* (1988).
 - Janet Irons, Professor of History, Lock Haven University
19. Dolores E. Janiewski, *Sisterhood Denied: Race, Gender, and Class in a New South Community* (1985).
 - Robert Korstad, Professor of Public Policy and History, Duke University
20. Joan M. Jensen and Sue Davidson, *A Needle, a Bobbin, a Strike: Women Needleworkers in America* (1985).
 - Michelle Haberland, Professor of History, Georgia Southern University
21. Joyce L. Kornbluh and Mary Frederickson, *Sisterhood and Solidarity: Workers' Education for Women, 1914-1984* (1984).
 - Dorothy Sue Cobble, Distinguished Professor of History and Labor Studies, Rutgers University
22. Bruce Laurie, *Working People of Philadelphia, 1800-1850* (1980).
 - Sharon McConnell-Sidorick, Independent Scholar
23. Charles Noble, *Liberalism at Work: The Rise and Fall of OSHA* (1986).
 - Bryant Simon, Professor of History, Temple University
24. Phyllis Palmer, *Domesticity and Dirt: Housewives and Domestic Servants in the United States, 1920-1945* (1989).
 - Vanessa May, Associate Professor of History, Seton Hall University
25. Jane L. Parpart, *Labor and Capital on the African Copperbelt* (1983).
 - Bill Freund, Professor Emeritus, University of KwaZulu-Natal
26. Jean Reith Schroedel, *Alone in a Crowd: Women in the Trade Tell Their Stories* (1985).
 - Jane LaTour, Journalist and Labor Activist
27. David Sowell, *The Early Colombian Labor Movement: Artisans and Politics in Bogotá, 1832-1919* (1992).
 - Pamela S. Murray, Professor of History, University of Alabama at Birmingham

28. Reeve Vanneman and Lynn Weber Cannon, *The American Perception of Class* (1987).
 - Matt Wray, Associate Professor of Sociology, Temple University
29. Barbara M. Wertheimer, *Labor Education for Women Workers* (1981).
 - Sheri Davis-Faulkner, Senior Program Director, WILL Empower, Rutgers University
30. Margery W. Davies, *Woman's Place Is at the Typewriter: Office Work and Office Workers, 1870-1930* (1982).
 - Lisa Fine, Professor of History, Michigan State University

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Photograph of workers etching labels onto saws at Disston Saw, Tool and File Works, Philadelphia, Pennsylvania, circa 1920s. United Saw, Files, and Steel Product Workers of America Records, Special Collections Research Center, Temple University Libraries.

The Working People of Philadelphia, Then and Now Wednesday, November 7, 6:00 PM

Philadelphia Ethical Society, 1906 Rittenhouse Square,
Philadelphia, PA

In 1980, historian Bruce Laurie published *The Working People of Philadelphia, 1800-1850*. The book has now been reissued in a freely available online format by Temple University Press. In celebration of its return, please join us for a conversation with historians and Philadelphia natives Francis Ryan and Sharon McConnell-Siddorick. They will discuss questions such as: what was it like to be a worker in Philadelphia in the nineteenth century? How was the Philadelphia working class constituted by race, ethnicity, gender, and occupation? What were some of the major problems, hopes, and aspirations that workers shared? What were the cultures, organizations, and institutions that workers created? In what ways have things changed for the better for Philadelphia workers in 2018, and in what ways are they still struggling?

Speakers:

Francis Ryan is a graduate program director at Rutgers University's Masters in Labor and Employment Relations program in New Brunswick, New Jersey. His book *AFSCME's Philadelphia Story: Municipal Workers and Urban Power in the Twentieth Century* was published by Temple University Press in 2011.

Sharon McConnell-Sidorick is an independent historian and author of *Silk Stockings and Socialism: Philadelphia's Radical Hosiery Workers from the Jazz-Age to the New Deal* (University of North Carolina Press, 2017). She wrote the forward for the new edition of Bruce Laurie's *The Working People of Philadelphia, 1800-1850*, published by Temple University Press.

Moderator:

Cynthia Little began her involvement with public history in the 1970s when she was a doctoral student in history at Temple University. Throughout her career she has worked at Philadelphia Area Cultural Consortium, Historical Society of Pennsylvania, and most recently at the Philadelphia History Museum.

Registration requested.
Please see website.

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This event has been made possible in part by the National Endowment for the Humanities: Exploring the human endeavor.

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About the Speaker

Premilla Nadasen is a Professor of History at Barnard College, a 2018-2019 Fulbright Scholar, and President of the National Women's Studies Association. She is the author of two award-winning books *Welfare Warriors: The Welfare Rights Movement in the United States* (Routledge 2005) and *Household Workers Unite: The Untold Story of African American Women Who Built a Movement* (Beacon 2015) and is currently writing a biography of South African singer and anti-apartheid activist Miriam Makeba. Nadasen has been engaged with community and campus activism for many years, bridging academic and activist work by making her scholarly work accessible to people outside of the university.

This event has been made possible in part by the National Endowment for the Humanities: Exploring the human endeavor.

"History, Memory, and Household Worker Organizing" Premilla Nadasen, Professor of History, Barnard College Thursday, April 4, 2019, 6:30–7:30 pm

Co-sponsored with the New Century Trust

Cherry Street Room, Friends Center

1501 Cherry St, Philadelphia, PA 19102

Twenty years ago, Phyllis Palmer published *Domesticity and Dirt: Housewives and Domestic Servants in the United States, 1920-1945*. The book recounts how white middle-class housewives focused on what were seen as more refined aspects of keeping house, relegating the hard physical work and demeaning service tasks to servants—mainly women of color. It has now been reissued in a freely available online format by Temple University Press. In celebration of its return, please join us for a talk by historian Premilla Nadasen.

Using *Domesticity and Dirt* as a launching pad, Nadasen will discuss the women of color who took over domestic responsibilities in white homes in the 1960s and 1970s. During that time, African American household workers formed the first-ever national organization to represent them. They developed innovative strategies to mobilize workers who had historically been considered outside the boundaries of "legitimate" labor. Nadasen will explore their uses of history, memory, and storytelling as they built a new labor movement that holds important lessons for how precarious workers organize today.

Registration requested.

Register at <http://tinyurl.com/tupnadasen>

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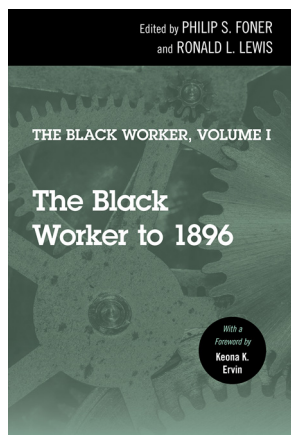
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Temple University Libraries & University Press present



Dr. William P. Jones

Remembering Philip S. Foner and *The Black Worker*

Dr. William P. Jones

Wednesday, October 23, 1:00 pm

Charles Library event space, 1900 N 13th Street

The 400th anniversary of the arrival of enslaved Africans in British North America is an appropriate moment to revisit Philip S. Foner, Ronald L. Lewis, and Robert Cvornyek's magisterial, *The Black Worker: From Colonial Times to the Present*. First published in the 1970s and 1980s, the 8-volume documentary collection proved essential to a broader recognition of the central role that working-class African Americans have played in the economic, social, and political history of the United States. It has now been reissued in a freely available online format by Temple University Press.

Drawing on their documents, and the decades of scholarship the collection inspired, join us as Professor William P. Jones discusses the relevance of *The Black Worker* today. The collection is even more relevant in the 21st century, Jones suggests, as the American working-class has grown more racially diverse and as the relationship between race and class continues to shape American politics.

William P. Jones is Professor of History at the University of Minnesota and Vice President of the Labor and Working-Class History Association. He is the author of two award-winning books, including *The March on Washington: Jobs, Freedom, and the Forgotten History of Civil Rights*. He has been a guest on the PBS *NewsHour*, NPR's *The Takeaway*, and C-Span's *Book TV* and has written for *The New York Times*, *The Washington Post*, *Politico*, *The Nation* and other publications.

This event has been made possible in part by the National Endowment for the Humanities: Exploring the human endeavor.



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